>> Guide to Setting Up Your Endless Aisles Shopify Plugin

• Shopify has created a **step-by-step checklist** to setting up your Shopify site. Please follow those steps through to the "Organize Your Store" section.

• Once you are ready to start organizing your ecommerce store, you need to find and install a **theme** that you like! **ShowTime** is a theme that Pet Store Websites recommends for its ease of use.

• The next step is to add products, this is where Endless Aisles comes into play. If your Endless Aisles Account Manager has told you your catalog has been imported, you can then start **organizing your products.**

• All the products we send to your store have a collection (dog or cat) and several tags attached to them. This will help you to **build product collections.** We also strongly recommend you use the Filterize app to help organize your products. Filterize is a private app built by our partner company Pet Store Websites. To get access to the app, please email **rmartin@liquidmedia.com.** You can learn more about Filterize and merchandising your ecommerce store **here.**

• You will need to determine a flat rate for shipping that you pass on to your customers. You can read about our Shipping Fee suggestions **here.** Phillips will invoice you for the full Fedex and Handling rates. You can see exactly what those costs will be **here.**

• Configuring your taxes is the last step before you begin testing your site. You can find a Step-by-Step guide to configuring your taxes **here.**

• Lastly, you will need to follow the final steps in the **Shopify Checklist** in order to test your site. Please email your Endless Aisles Account Manager once testing is complete and your site has gone live.

If you get stuck throughout the process of setting up your Shopify site, please refer to the **Shopify Help Center.** If you have questions about Endless Aisles, please visit our **FAQs** and **Blog.** If your questions cannot be answered, please email your Endless Aisles Account Manager who will assist you as best as possible. **Pet Store Websites** is also available to pick up wherever you left off.

To get in touch with Pet Store Websites, please email Derek Hughes at **derek@petstorewebsites.com.**