

## Engage with Your Customers Online

Endless Marketing® powered by Promoboxx is a retail marketing platform that gives you access to digital content and campaigns through **one central platform.**

**"We've increased social engagement by over 30%!"**

NATHANIEL - LITTLE JENNA'S



**Select** from pre-made images that you think fit your brand, the occasion, or a trending topic.



**Customize** the message to your local audience. We will always include a suggestion!

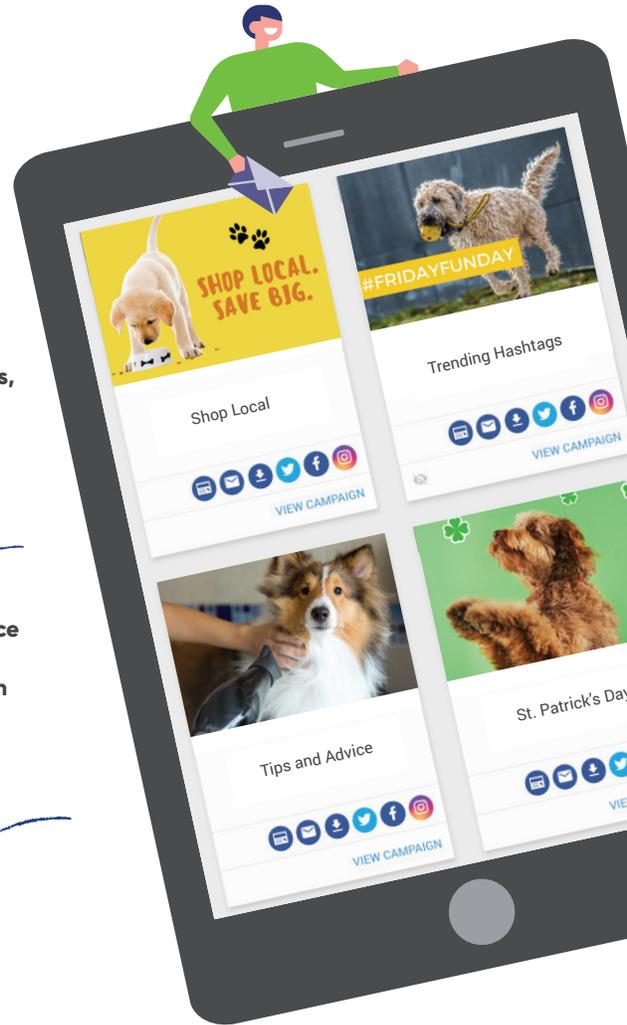


Easily **publish**, schedule or automate your post to your social media or email platforms!

**Access engaging content like pet tips, holidays, and product trends.**

**Gain insight into content performance so you know what resonates most with your audience.**

**New content at your fingertips every month.**



THE  
AVERAGE  
AMERICAN  
SPENDS  
OVER

**11 HOURS**

**INTERACTING WITH  
ONLINE MEDIA PER DAY.**



- 80%** → of consumers use social media to engage with businesses.
- 96%** → of small business owners use social media to market their businesses.
- 79%** → of these small businesses post on social media weekly.

**Are you connecting with your customers online?**

**EndlessAisles.io/Marketing**

## FAQs

### What kind of content is available on Endless Marketing powered by Promoboxx?



There is a variety of content that we update each month! From evergreen campaigns like Trending Hashtags, and Tips & Advice, to holidays like Valentine's Day and National Walk Your Pet Month. We are constantly creating new content for retailers to share!

### Where can I share this content?



Content can be shared directly to Facebook, Instagram, Twitter, email, and can also be downloaded for you to use on your website. If you don't use an email platform, you can send emails directly through Promoboxx by uploading a target list and scheduling an email campaign.

### Do brands provide content?



Yes! Brands can set up their own channels in Promoboxx so that you can subscribe to their branded content. Brands like Petcurean, Tuffy's, and Blue Buffalo are on Promoboxx, and we are encouraging other brands to sign up too!

### What if I don't have a lot of time to spend on posting content?



Promoboxx was created for busy retailers. Endless Marketing creates content and adds suggested copy. Once you choose content to share, you can edit, change, or use the suggested copy, and schedule the post in just a few clicks. You can also save time by enabling Facebook automations, so that content we create can automatically post to your Facebook page.

### How much does Endless Marketing powered by Promoboxx cost?



Nothing! This resource comes at no cost for pet retailers.